

Helping communities reach new heights.

Our Mission

to provide innovative and culturally relevant technical support to non-profit, public health and private sector organizations working to improve the health well being of people living in underserved communities.

Our Vision

a world of hope, tolerance and social justice, where everyone lives in dignity and has an equal opportunity to achieve optimal health.

Our Services

Research:

- Focus Group
- Key Informant
- Quantitative
- Community-based participatory

Workshops and Public Speaking:

- Health Equity
- Racial Disparities
- Social Justice
- Community Engagement
- Coalition-building
- Health Literacy
- Customized

Communications:

- Social Marketing
- Branding and Identity Design
- Social Media Campaigns
- Multimedia Production
- Print and Digital Materials Development

Customized Technical Support:

- Conference/Workshop design
- Program/Project Design
- Program/Project Evaluation
- Strategic Planning
- Perceptor/hosting site for medical, nursing and public health students

Clients (Selected)

- Alverno College
- Child Abuse Prevention and Neglect Board
- KW2
- Medical College of Wisconsin
- Milwaukee AHEC
- Milwaukee Housing Authority
- WI Department of Health Services - COVID-19 Recovery Team
- WI Department of Health Services - Minority Health Program
- WI Department of Health Services Tobacco Prevention and Control
- UW-Madison School of Medicine and Public Health
- UWM - Zilber School of Public Health

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