



COVID-19 Vaccination Community Outreach **COMMUNITY MOBILIZER OUTCOMES** Milwaukee WI, June 2021 - November 2021

Month	Houses Reached	Not at home <i>Left COVID-19 Vaccine educational literature</i>	Provided in-person COVID-19 Vaccine Education <i>Spoke directly to residents</i>	Vaccinated <i>By Milwaukee City Health Dept. During door-to-door canvassing</i>
June	1,212	713	499	83
July	6,395	5,612	783	286
August	5,476	4,874	602	147
September	732	530	202	44
October	6,614	5,754	860	98
November	1,808	1,408	400	22
Public Housing Partnership (July/August)	1,414	1,141	273	29
GRAND TOTAL	23,651	20,032	3,619	709 19.59%

NOTES:

1. The program paused in September to retool and add on a bilingual Spanish outreach component.
2. The program stopped in November for the winter and will resume in the spring.
3. From the 3,619 Milwaukee City residents that Community Mobilizers spoke with the program vaccinated 19.59% (709) of them.
4. Vaccinated residents lived in low vaccinated and high socially vulnerable census tracts.
5. The project covered 65 census tracts. On average 20% of the residents that mobilizers spoke with had already been vaccinated. This figure grew as high as 30% in some census tracts beginning in September.
6. 584 Smoke detectors were installed through this program.