



Outreach and Education

23,000+

- 23,651 households reached
- Spoke to 3,619 residents
- Trained 150 mobilizers
- Activated 57 paid mobilizers from low vaccinated and high vulnerability census tracts
- Activated 56 volunteer nursing students as mobilizers
- Trained and activated 14 Spanish speaking mobilizers



COVID-19 Vaccinations

709

Vaccinations administered as part of our door-to-door Canvassing.

19.59%

Vaccinated 19.59% of the residents that our mobilizer engaged in a conversation.

31,000+

Sent 31,342 COVID-19 vaccination alerts sent to residents via peer-to-peer and broadcast texting program



Resources

Over 35,000 pieces of COVID-19 vaccine information disseminated in English and Spanish

- Door Hangers
- Pamphlets
- Postcards

Other:

584 Smoke Detectors Installed