

No Menthol

SUNDAY

**FACILITATOR
HANDBOOK**

SAY THEIR NAMES:

Black Lives Lost to Law
Enforcement Involving Tobacco



WELCOME & TONE SETTING (3 MIN)

Welcome participants and thank them for being present. This space is for reflection, learning, and community connection. Invite openness, respect, and care.

Facilitator Tip: Model the tone you want—calm, grounded, and respectful.

Notes

ICEBREAKER: NAME, POWER, PURPOSE (10 MIN)

Invite participants to share their name.
Ask for one word representing strength or healing.
Ask why that word matters.

Facilitator Tip: Go first to model vulnerability.

Notes

WORD SEARCH ACTIVITY (10 MIN)

Participants complete the word search.

Ask them to notice names and phrases that stand out.

Transition to pair share discussion.

Notes

REFLECTION: SAY THEIR NAMES (15 MIN)

Read names slowly and with intention.

Invite a moment of silence.

Ask: What did you feel? Why is remembering important?

Facilitator Tip: Allow silence—do not rush this moment.

Notes

GROUP DISCUSSION (15 MIN)

Break into small groups.

Discuss stress, tobacco use, and systemic connections.

Invite groups to share key insights.

Notes

ACTION MAPPING (10–15 MIN)

Ask: What actions can we take?

Organize responses into Self, Community, Systems.

Affirm contributions.

Notes

CLOSING CIRCLE (5 MIN)

Invite participants to complete: 'I am the movement because...' OR 'One thing I'm taking with me...'

Close with affirmation: We are the movement.

Facilitator Tip: End with gratitude and grounding.

Notes

SCRIPTED FACILITATOR GUIDE

Say Their Names: Black Lives Lost to Law Enforcement Involving Tobacco

Interactive Workshop Guide

Say Their Names: Black Lives Lost to Law Enforcement Involving Tobacco

Workshop Overview (60–75 minutes)

SEGMENT	ACTIVITY	TIME
Opening	Welcome + Icebreaker	10 min
Activity 1	Word Search + Pair Share	10 min
Activity 2	Story & Reflection	15 min
Activity 3	Group Discussion	15 min
Activity 4	Action Mapping	10–15 min
Closing	Affirmation Circle	5 min

WELCOME & SETTING THE TONE (2–3 min)

Facilitator Script:

"Good [morning/afternoon/evening], everyone. Thank you for being here and for bringing your full selves into this space.

Today's session is called 'Say Their Names.' This is a space for reflection, learning, and connection.

We will explore how tobacco, stress, and systemic issues intersect in our communities—and most importantly, how we can move toward healing and action. I invite you to show up with openness, respect, and care—for yourself and for one another."

ICEBREAKER: Name, Power, Purpose (10 min)

Facilitator Script:

"Let's start by grounding ourselves in who we are.
When it's your turn, please share:

- Your name
- One word that represents strength or healing for you
- And briefly, why that word matters to you

I'll start..."

(Model your own response)

Transition:

"Thank you all for sharing. Already, we can feel the strength and wisdom in this room."

ACTIVITY 1: WORD SEARCH + PAIR SHARE (10 min)

Facilitator Script:

"We're going to begin with a word search activity.
As you look for the words, take a moment to notice what stands out to you—names, phrases, or connections."

(Allow 5–7 minutes)

Transition to pairs:

"Now, turn to someone near you and take a couple of minutes to discuss:
What stood out to you?"

Did anything surprise you about the words included?"

(After sharing)

"Would anyone like to share something from your conversation?"

ACTIVITY 2: SAY THEIR NAMES REFLECTION (15 min)

Facilitator Script (slow, intentional):

"We now pause to center the names we've encountered.
Each name represents a life. A family. A story. A community.
I invite you to take a breath."

(Pause 5 seconds)

"As we say these names, we do so with respect and intention."

(Option: read names aloud slowly)

"Sandra Bland...

Michael Brown...

Eric Garner..."

(Pause)

"Take a moment to reflect."

Prompt:

"What emotions came up for you?

Why is it important to say their names?"

(Allow sharing—do not rush)

ACTIVITY 3: GROUP DISCUSSION (15 min)

Facilitator Script:

"We're now going to connect this reflection to the broader picture.
Please break into small groups of 3–5 people."

Give instructions:

"Each group will discuss one or two of these questions:

- How does stress impact tobacco use?
- What connections exist between systems, stress, and health?
- What does 'decriminalizing tobacco' mean?
- How has tobacco impacted Black communities?"

(After 10 minutes)

Bring back group:

"Let's come back together.

What is one insight your group discussed?"

ACTIVITY 4: ACTION MAPPING (10–15 min)

Facilitator Script

"We've reflected. Now let's think about action.
The theme is: We Are the Movement."

Prompt participants:

"What are ways we can support healing, health, and justice?"

Guide responses into categories:

"Let's think in three areas:

Self

Community

Systems"

(Write responses on board or call them out)

Affirm:

"These are powerful. Change happens through steps like these."

FINAL CLOSING WORDS (1–2 min)

Facilitator Script:

"Thank you for your presence, your honesty, and your willingness to engage.

We honor lives not only by remembering—but by how we choose to act.
Take what you've gained here and carry it forward into your life and your community.

We are the movement.
We have what we need."

FACILITATOR NOTES (Quick Reference)

Background:

➤ **Eric Garner:** Killed by police after being accused of selling untaxed cigarettes ("loosies").

➤ **George Floyd:** Killed by police following an allegation that he used a counterfeit \$20 bill to purchase cigarettes.

➤ **Sandra Bland:** Died in police custody after a traffic stop escalated when she was asked to extinguish her cigarette.

➤ **Michael Brown:** Killed by police following allegations of stealing cigarillos.

- Allow silence—don't rush reflection
- Affirm contributions with:
 - "Thank you for sharing that"
 - "That's powerful"
- Be mindful of emotional responses
- Keep time gently but flexibly



SAY THEIR NAMES

Word Search Puzzle

Find and circle the words in all directions.

I	P	F	I	A	J	O	H	L	H	Z	X	N	D	Y	H	A	D	K	X	D	O	W	M
P	Y	G	E	O	R	G	E	F	L	O	Y	D	A	H	G	L	B	K	Y	M	N	I	U
R	M	H	J	N	C	T	Z	Q	X	O	V	N	S	Y	Q	Y	P	I	F	N	C	N	G
V	B	R	G	O	S	H	R	Q	D	C	V	L	N	A	A	I	U	P	U	H	F	G	P
E	J	N	W	U	X	G	E	U	M	V	A	V	J	A	M	O	X	K	A	Q	T	H	K
C	E	B	V	C	E	R	I	C	G	A	R	N	E	R	J	B	Z	E	J	J	Z	R	W
Z	F	D	C	X	U	C	J	A	Y	X	L	W	F	T	M	U	L	Q	X	N	D	D	Q
O	J	P	O	M	D	N	H	M	G	K	P	U	W	M	M	B	Q	Y	R	I	D	S	N
B	U	O	I	G	E	O	M	Y	T	I	L	E	T	Q	R	F	N	E	I	H	S	D	O
R	A	N	C	B	T	O	V	Z	J	S	O	W	Y	O	C	D	Z	D	M	J	E	Q	I
W	A	Z	M	L	E	Z	P	C	A	A	E	Q	W	H	U	C	C	R	G	T	M	Q	T
C	E	J	N	O	I	S	H	K	B	S	X	N	D	R	V	N	J	T	B	D	A	D	A
N	C	S	W	S	O	C	I	A	L	J	U	S	T	I	C	E	G	S	X	I	N	V	Z
P	J	F	S	N	A	J	O	S	K	D	J	R	I	U	U	Q	C	D	Z	Q	R	P	I
K	H	L	D	K	Q	Q	J	X	N	J	L	H	N	Q	I	T	T	H	N	O	I	I	L
T	Z	G	E	R	U	E	Z	A	Z	R	A	C	I	W	F	L	I	W	T	G	E	M	A
O	F	W	U	D	J	V	L	Z	D	F	P	U	U	Q	V	N	B	G	M	M	H	V	N
N	G	L	V	W	R	B	X	U	J	M	V	S	M	Q	M	G	M	E	Q	Y	T	K	I
R	O	B	C	H	A	V	X	C	W	R	F	L	Z	I	Z	O	P	K	J	T	Y	L	M
Z	F	R	V	R	F	F	C	E	S	Q	G	P	K	D	Q	E	E	W	R	H	A	Z	I
K	J	J	D	C	I	G	M	A	N	H	M	O	A	O	U	M	Z	A	D	H	S	M	R
I	H	N	A	S	D	O	W	N	S	V	Q	C	H	O	J	G	B	L	S	B	D	Y	C
S	A	A	U	W	S	Z	W	P	R	E	M	E	R	O	I	L	M	F	G	C	W	S	E
S	Z	Y	V	U	K	T	N	G	Z	J	S	V	K	B	Q	L	Q	D	B	K	I	W	D

SAY THEIR NAMES

Answer Key

Mint green highlights show the answers.

I	P	F	I	A	J	O	H	L	H	Z	X	N	D	Y	H	A	D	K	X	D	O	W	M
P	Y	G	E	O	R	G	E	F	L	O	Y	D	A	H	G	L	B	K	Y	M	N	I	U
R	M	H	J	N	C	T	Z	Q	X	O	V	N	S	Y	Q	Y	P	I	F	N	C	N	G
V	B	R	G	O	S	H	R	Q	D	C	V	L	N	A	A	I	U	P	U	H	F	G	P
E	J	N	W	U	X	G	E	U	M	V	A	V	J	A	M	O	X	K	A	Q	T	H	K
C	E	B	V	C	E	R	I	C	G	A	R	N	E	R	J	B	Z	E	J	J	Z	R	W
Z	F	D	C	X	U	C	J	A	Y	X	L	W	F	T	M	U	L	Q	X	N	D	D	Q
O	J	P	O	M	D	N	H	M	G	K	P	U	W	M	M	B	Q	Y	R	I	D	S	N
B	U	O	I	G	E	O	M	Y	T	I	L	E	T	Q	R	F	N	E	I	H	S	D	O
R	A	N	C	B	T	O	V	Z	J	S	O	W	Y	O	C	D	Z	D	M	J	E	Q	I
W	A	Z	M	L	E	Z	P	C	A	A	E	Q	W	H	U	C	C	R	G	T	M	Q	T
C	E	J	N	O	I	S	H	K	B	S	X	N	D	R	V	N	J	T	B	D	A	D	A
N	C	S	W	S	O	C	I	A	L	J	U	S	T	I	C	E	G	S	X	I	N	V	Z
P	J	F	S	N	A	J	O	S	K	D	J	R	I	U	U	Q	C	D	Z	Q	R	P	I
K	H	L	D	K	Q	Q	J	X	N	J	L	H	N	Q	I	T	T	H	N	O	I	I	L
T	Z	G	E	R	U	E	Z	A	Z	R	A	C	I	W	F	L	I	W	T	G	E	M	A
O	F	W	U	D	J	V	L	Z	D	F	P	U	U	Q	V	N	B	G	M	M	H	V	N
N	G	L	V	W	R	B	X	U	J	M	V	S	M	Q	M	G	M	E	Q	Y	T	K	I
R	O	B	C	H	A	V	X	C	W	R	F	L	Z	I	Z	O	P	K	J	T	Y	L	M
Z	F	R	V	R	F	F	C	E	S	Q	G	P	K	D	Q	E	E	W	R	H	A	Z	I
K	J	J	D	C	I	G	M	A	N	H	M	O	A	O	U	M	Z	A	D	H	S	M	R
I	H	N	A	S	D	O	W	N	S	V	Q	C	H	O	J	G	B	L	S	B	D	Y	C
S	A	A	U	W	S	Z	W	P	R	E	M	E	R	O	I	L	M	F	G	C	W	S	E
S	Z	Y	V	U	K	T	N	G	Z	J	S	V	K	B	Q	L	Q	D	B	K	I	W	D

George Floyd • Sandra Bland • Michael Brown • Eric Garner • Say Their Names • Social Justice • Decriminalization